



5-6 February 2019
Business Design Centre | London

EMBRACING THE FIERCE URGENCY OF NOW

The flagship event for global sustainability leaders inspiring change for good

Thought leading key speakers include:



Rt Hon Claire Perry MP
Minister of state for energy and clean growth
BEIS



Philippe Joubert
Founder and CEO
Earth on Board



Jean-Marc Duvoisin
CEO
Nespresso



Jonathon Porritt CBE
Founder director
Forum for the Future



Karen Hamilton
Global VP sustainable business
Unilever



Therese Noorlander
Sustainability director Europe
The Coca-Cola Company

Why you need to be there:

ALIGN

your approach to achieving sustainable growth with the Government's

LEARN

how your peers are connecting sustainability with profitability

EXPLORE

the role of innovation in solving the plastics crisis

FIND

practical ways to unlock the power of purpose-driven strategies

ACHIEVE

behaviour change through innovative communication exercises

Supported by:



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Book your place now: edie.events/forum19

DAY ONE: 5 FEBRUARY 2019

08:45 REGISTER AND MEET SOMEONE NEW

09:20 CHAIR'S WELCOME

SUSTAINABILITY REIMAGINED: TRANSFORMING BUSINESS, FOR GOOD

09:30 MISSION POSSIBLE: REALISING A NEW ROLE FOR BUSINESS IN SOCIETY

- The need for speed: Why we must accelerate climate action NOW
- How businesses can become co-creators of sustainable wealth
- Achieving the Sustainable Development Goals: a golden opportunity

JONATHON PORRITT CBE, Founder director, Forum for the Future

09:50 THE ROLE OF BUSINESS IN BUILDING PEACE, PROSPERITY AND ECONOMIC DEVELOPMENT

JEAN-MARC DUVOISIN, CEO, Nespresso

10:10 OUR CIRCULAR ECONOMY MISSION: WHERE ARE WE NOW?

- What we can learn from the plastics debate
- Disrupt or die: paths to business model innovation
- The role of the Sustainable Development Goals in driving resource efficiency

LIZ GOODWIN OBE, Senior fellow & director, food loss and waste, World Resources Institute

10:30 SNAP POLL, QUESTIONS AND ANSWERS

10:50 CO-CREATING A SUSTAINABLE FUTURE: AN INTRODUCTION TO THE LEADERSHIP LABS (NEW FOR 2019!)

This new session will introduce you to the content that will be explored through the labs themselves, giving you a feel for what to expect from your session.

11:00 REFUEL, MINGLE AND DISCOVER INNOVATION

11:30 LEADERSHIP LABS (Choose your own adventure)

Choose your leadership lab for an interactive, immersive and deep dive into your preferred topic. This unique session provides you with an opportunity to connect with fellow attendees and co-create a sustainable future by working through tailored activities together. Alternatively, choose to attend a live edie podcast for a more casual delve into the pressing topics from the day.

- LL: Breakthrough Innovation: Business Models & Mindsets
- LL: Sustainable Development Goals
- LL: Tackling the Plastics Crisis
- LL: Communication & Storytelling to Drive Behaviour Change
- Live edie podcast (NEW FOR 2019!)

12:30 REFUEL, MINGLE AND DISCOVER INNOVATION

THE GREEN BUSINESS GAMECHANGERS

13:30 RECAP OF THE KEY LEARNINGS FROM THE DAY'S LEADERSHIP LABS

13:45 ACHIEVING SUSTAINABLE GROWTH: THE GOVERNMENT'S APPROACH

- UK green policy: What's changed?
- The Clean Growth Strategy: Moving from ambition to business ACTION
- How Brexit will shape Britain's low-carbon future

RT HON CLAIRE PERRY MP, Minister of state for energy and clean growth, Department for Business, Energy and Industrial Strategy

14:15 PUTTING SUSTAINABILITY AT THE CENTRE OF COMPANY STRATEGY

- What it means in practice for governance, boards and sustainability practitioners
- Role of natural capital as a model for adaptive action

PHILIPPE JOUBERT, Chair, The Prince of Wales's Corporate Leaders Group; fellow, Cambridge Institute for Sustainability Leadership; founder and CEO, Earth on Board

14:35 ASK US ANYTHING: HOW BT, CARLSBERG & TESCO ARE DRIVING CLIMATE ACTION

- Adopting science-based targets and committing to a 1.5C world
- Reducing emissions in your supply chain - the 3:1 approach
- Why going it alone to tackle climate change is not an option

SIMON BOAS-HOFFMEYER, Director of sustainability, Carlsberg

KENÉ UMEASIEGBU, Head of environment, Tesco

GABRIELLE GINER, Head of sustainable business policy, BT

15:15 REFUEL, MINGLE AND DISCOVER INNOVATION

UNLOCKING THE POWER OF PURPOSE

15:45 FROM PURPOSE TO PARTICIPATION: ENGAGING STAFF AND CUSTOMERS AS A 'VOLUNTEER ARMY'

- How shared purpose gives your sustainability programme a compelling WHY
- Moving employees from joining to joining in
- Moving customers from buying to buying in
- Deeply understanding motivations is the secret sauce

WILL GARDNER, Founder, Mission in Action

16:00 MAKING PURPOSE PAY: HOW TO GIVE YOUR BUSINESS GROWTH A NEW MEANING

- Dispelling sustainability myths
- Minding the 'say-do' gap
- The golden rules to connect with consumers

KAREN HAMILTON, Global VP sustainable business, Unilever

16:15 THE FOUNDATION FOR AMBITION IS PURPOSE: SETTING BIG GOALS TO ENGINEER GLOBAL CHANGE

- Committing to a huge target is the start of the journey
- Why creating a climate fit for life is not something you can do alone
- How to support your people, customers, suppliers and partners to find their connection
- Ensuring success through shared learnings and experience

ERIN MEEZAN, VP and chief sustainability officer, Interface

16:30 SNAP POLL, QUESTIONS AND ANSWERS

16:45 PANEL DISCUSSION: INSPIRING THE NEXT GENERATION OF BUSINESS LEADERS

- The millennial generation view on business sustainability
- The skills of a sustainability superhero
- Understanding the power of effective storytelling

ALAN MAK MP, Parliamentary Aide to Secretary of State Greg Clark, founder-chair, All-Party Parliamentary Group on the Fourth Industrial Revolution (4IR)

BENEDICT ORCHARD, environmental sustainability manager, Adnams

17:15 CHAIR'S CLOSING REMARKS AND END OF DAY ONE

DAY TWO: 6 FEBRUARY 2019

08:45 REGISTER AND MEET SOMEONE NEW

09:20 CHAIR'S OPENING REMARKS

STARTING WITH THE FUTURE AND WORKING BACK

09:30 BUILDING A BUSINESS FIT FOR THE FUTURE

- Realising your vision for sustainable business growth
- Adopting, and maintaining, a leadership position on sustainability
- Collaborating for the greater good

TIM CROSLAND, Director, **Plan B**

09:50 MY MISSION POSSIBLE: THE INSPIRING STORY OF THE TRILLION TREE CAMPAIGN

- Why waiting is not an option
- Kickstarting a global chain reaction, one tree at a time
- Lessons learnt over the past 10 years

FELIX FINKBEINER, Founder, **Plant for the Planet**

10:10 LEADERSHIP PANEL: THE FUTURE OF BUSINESS (AND WORKING TO ACHIEVE THAT FUTURE, TODAY)

- Unpicking the challenges of embedding sustainability and CSR into core operations
- Aligning sustainability with profitability – do they have to be opposed?
- Role of innovation in driving a step-change in sustainable growth
- Advice for sustainability professionals looking to embrace change

BECCY SPEIGHT, CEO, **Woodland Trust**

JAMES PITCHER, Director of sustainability, **Whitbread**

KATE GIBSON, VP, global corporate responsibility, **IHG**

RUPERT MAITLAND-TITTERTON, Senior director, corporate affairs, Europe, **Kellogg Europe**

RICHARD GILLIES, Senior sustainability advisor, **Helistrat Management Services**

11:10 REFUEL, MINGLE AND DISCOVER INNOVATION

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- Live edie podcast (**NEW FOR 2019!**)

12:40 REFUEL, MINGLE AND DISCOVER INNOVATION



GREEN IS THE NEW BLACK: SUSTAINABILITY, FINANCE & RISK MANAGEMENT

13:40 THE NEW ERA OF CLIMATE-RELATED FINANCIAL DISCLOSURE

- Why 2019 is the year of climate risk reporting
- Capitalising on the Task Force on Climate-Related Financial Disclosures (TCFD) recommendations
- Communicating the 's' word to investors

LÉON WIJNANDS, Global head of sustainability, **ING**

13:55 THE CHANGING LANDSCAPE OF SUSTAINABILITY REPORTING

- Exclusive insight into CtrlPrint's survey
- What the findings mean for you

ANN MARIE FAGAN, Managing director, **CtrlPrint**

14:10 TRUST, TRANSPARENCY AND TRACEABILITY: SETTING THE STANDARD

- The scientific approach to transparency
- How sustainability reporting can drive profitability
- Aligning thousands of suppliers with one goal

THERESE NOORLANDER, Sustainability director Europe, **The Coca-Cola Company**

14:25 THE URGENT IMPERATIVE TO DEVELOP A NEW MINDSET

- Unpicking the biggest blockers to change
- Why seizing the potential of the digital revolution is not optional
- The urgent need to supercharge collaboration
- Taking a systems approach to global consumption

MIKE BARRY, Director of sustainable business (Plan A), **Marks & Spencer**

14:40 SNAP POLL, QUESTIONS AND ANSWERS

15:00 REFUEL, MINGLE AND DISCOVER INNOVATION

INNOVATION: THE SUSTAINABILITY MOONSHOTS

15:30 RADICAL SUSTAINABILITY IS POSSIBLE TODAY – HERE'S HOW

RAMON ARRATIA, Chairman, **Every Can Counts** and sustainability director, **Ball Beverage Packaging Europe**

15:45 INNOVATING TO SOLVE THE PLASTICS CRISIS

- Plastics: What are businesses doing wrong?
- Green chemistry and sustainability
- The power of partnerships and collaboration

16:00 INNOVATING TO DRIVE CIRCULARITY

- What a sustainable future looks like
- Transforming business models to become 100% circular
- Gaining buy-in for system change

16:15 SNAP POLL, QUESTIONS AND ANSWERS

16:35 MISSION POSSIBLE: A CALL TO ACTION (**NEW FOR 2019!**)

Attendees will be divided into small groups to draft a list of actionable commitments that will help their organisation on its mission to achieve a sustainable future. Progress will be tracked and discussed at next year's forum, with delegates invited back to share the results of their work.

17:00 CHAIR'S CLOSING REMARKS AND END OF THE 2019 EDIE SUSTAINABILITY LEADERS FORUM

Book your place now: edie.events/forum19

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Here's how to register...

Price per delegate for 5&6 February

Booking type	Full rate
Non-profit/academic	£645
In-house sustainability professionals	£895
Standard	£1295

Fees exclude VAT and include access to the event on both days, available conference presentations post event, buffet lunch and refreshments for registered delegates only.

GROUP BOOKING OFFER

Book 2 delegates from your organisation and any subsequent bookings will receive 30% off.

Please note, the discount will automatically be applied when bookings are placed at the same time, and this offer cannot be combined with other discounts/codes.



Join us for the biggest sustainability night of the year on Wednesday, 6 February 2019.

Price includes a sparkling wine reception, three-course meal and 1/2 bottle of wine per person. The usual ticket price is £345 (+VAT) when purchased separately - you can save £75.

Contact: Yasmine Soopramanien on 01342 332010 or yasminesoopramanien@fav-house.com to book your place at the awards and forum.

As a forum attendee, a place at our edie Sustainability Leaders Awards is just **£270 (+VAT)**

More reasons to book...

"I really enjoyed the day. I thought the sessions were well-organised, of a good length and the content was thought provoking and varied. I am looking forward to attending another event soon!"

GLOBAL SUSTAINABILITY REPORTING, DIAGEO

"An interesting and informative day, covering a breadth of topics"

CSR DIRECTOR, XL CATLIN

"Inspiring conference covering a wide range of CSR areas"

CSR MANAGER, ALDI

"Good to have so many positive thinkers in one room"

SUSTAINABILITY ANALYST, NG BAILEY

"Excellent agenda and inspiring speakers! A worthwhile event. Thank you"

HEAD OF SUSTAINABILITY, FERGUSON PLC

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Book your place now: edie.events/forum19

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