



5-6 February 2019  
Business Design Centre | London

# EMBRACING THE FIERCE URGENCY OF NOW

The flagship event for global sustainability leaders inspiring change for good

## Thought leading key speakers include:



**Rt Hon Claire Perry MP**  
Minister of state for energy and clean growth  
**BEIS**



**Philippe Joubert**  
Founder and CEO  
**Earth on Board**



**Jean-Marc Duvoisin**  
CEO  
**Nespresso**



**Jonathon Porritt CBE**  
Founder director  
**Forum for the Future**



**Karen Hamilton**  
Global VP sustainable business  
**Unilever**



**Therese Noorlander**  
Sustainability director Europe  
**The Coca-Cola Company**

## Why you need to be there:

### ALIGN

your approach to achieving sustainable growth with the Government's

### LEARN

how your peers are connecting sustainability with profitability

### EXPLORE

the role of innovation in solving the plastics crisis

### FIND

practical ways to unlock the power of purpose-driven strategies

### ACHIEVE

behaviour change through innovative communication exercises

Supported by:



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Book your place now: [edie.events/forum19](http://edie.events/forum19)



## WELCOME TO THE SUSTAINABILITY LEADERS FORUM 2019

“To quote the UN’s Intergovernmental Panel on Climate Change, sufficiently limiting manmade global warming will require “rapid, far-reaching and unprecedented changes, in all aspects of society.”

Of course, achieving such change will not be easy. Populations are continuing to increase, people in all regions are living longer, and urbanisation is on the rise; thus, there will be an increased demand for resources. But with the right collective mindset and action, this change *is* possible.

This is not just about *reducing*, it’s about *reversing*. It’s not about *negating the negatives*, it’s about *pursuing the positives*. This is about all of us **embracing the fierce urgency of NOW**. And that starts right here, at the **2019 Sustainability Leaders Forum**.

Over these two days, you will become part of a community of business leaders, sustainability practitioners, government representatives, NGOs and investors – all with a common goal: to transform business, for good.

A host of thought-leaders including **Jonathon Porritt**, **Liz Goodwin**, and **Philippe Joubert** will share the stage with sustainability leaders from **Unilever**, **Coca-Cola**, **Interface**, **Tesco**, **BT**, **Kellogg**, **M&S**, **Whitbread**, **ING** and more, giving you the insight, inspiration and information you need to drive change.

What’s more, Climate Minister **Claire Perry** will be discussing how business and Government can achieve sustainable growth together, and entrepreneur **Felix Finkbeiner** will share his inspiring story of The Trillion Tree Campaign.

Most importantly, this event is about YOU. Throughout the event, we will be offering up live debates, podcast discussions, ‘ask us anything’ sessions and challenge-based workshops to give you the most immersive and interactive experience possible.

I am truly proud of this year’s Sustainability Leaders Forum programme – it’s development was a real collaborative effort, which is reflected in the calibre of the speakers and uniqueness of the content. I hope you enjoy it, and I look forward to seeing you there.”



**Luke Nicholls**  
Content director  
**edie**

## WHO ATTENDS?

The **edie Sustainability Leaders Forum** is a **cross-sector that brings together:**

CEOs, CSOs, directors, department heads, managers and professionals with responsibility for:

- Sustainability / CSR
- Climate change & environment
- Strategy & risk management
- External affairs & stakeholder relations
- Brand and communications
- Supply chain management & procurement
- Innovation

### In addition to:

- Government
- Investors
- NGOs
- Consultants
- Charities & non-profit organisations

## ABOUT EDIE



edie is the year-round resource providing energy, sustainability and resource efficiency professionals with the practical information, insight and intelligence they need to make their businesses more sustainable. This includes:



A trusted and integral part of the workflow of more than 69,000 energy and sustainability professionals. It delivers daily news and commentary, expert advice and business tools, downloadable industry reports, exclusive research and whitepapers, access to video and webinars, opt-in daily and weekly newsletters and a comprehensive directory of peer-reviewed product and service suppliers.



The UK’s leading portfolio of content-led sustainability, energy and resource efficiency events. We deliver strategic, operational and skills-based learning and insight for all levels of experience, from those beginning their career to the leaders in the sector.



Creating the space for conversation and collaboration, edie Leaders Club is an exclusive, member-only club providing a programme of free, informal, peer-to-peer networking events, breakfast briefings and strategy-focused events.

# ABOUT THE LEADERSHIP LABS

## LEADERSHIP LAB ONE:

### Telling your story of the fierce urgency of NOW

Story-telling is a vital skill for sustainability leaders. But how do we tell great stories that inspire urgent positive action? It's more than persuasion or making a business case. It is fundamentally adaptive work – engaging hearts and minds with clear narrative and passion – which is why great adaptive leaders are great story-tellers.

In this workshop, you'll be crafting your own story, with guidance and insight from the Talik team, and learning how to share it in a way that excites and compels your audience to positive action.

#### Led by:

**Dr Alexandra Stubbings**, Consultant, coach & researcher

**Emma Young**, Consultant

**Larry Stubbings**, Professional actor and coach

## LEADERSHIP LAB TWO:

### Solving the single-use plastics problem

It's the most hotly debated sustainability topic of the moment: plastics pollution. The material represents a major circular economy conundrum for business across the world – so, what role can sustainability professionals play in developing new solutions and changing behaviours around plastics?

This workshop will see participants explore some of the best and most innovative solutions to the plastics problem; and discuss the practical steps that can be taken by sustainability professionals across the value chain when it comes to achieve a circular economy for plastics.

#### Led by:

**Nathan Gray**, Head of sustainability, **Helistrat Management Services**

## LEADERSHIP LAB THREE:

### Making the Sustainable Development Goals a reality

The Sustainable Development Goals (SDGs) offer a framework for transforming business, placing it at the heart of our transition to a sustainable economy. But, despite the SDGs being part of business conversations for the last three years, there remains a gap between companies' good intentions and embedding the SDGs into real business strategy. This leadership lab will equip you with the practical thinking needed to cut through the complexity of the SDG framework and give you a clear message on why business should act, what to act on and how to make a real contribution to the achievement of the SDGs.

#### Led by:

**Louise Scott**, Director global sustainability, **PwC**

**Andrea McCormick**, Assistant director, sustainability and climate change team, **PwC UK**

## LEADERSHIP LAB FOUR:

### Creating an innovation mindset

If innovation is about generating new ideas and developing or delivering new technologies and approaches that drive sustainable business – what is required of sustainability professionals to make that happen?

This workshop will see participants identify exactly what makes an effective innovation strategy; and talk through some of the biggest challenges and opportunities when it comes to solving complex problems and creating something completely new.

#### Led by:

**Richard Johnson**, Breakthrough agent

# DAY ONE: 5 FEBRUARY 2019

08:45 REGISTER AND MEET SOMEONE NEW

09:20 CHAIR'S WELCOME

**SOLITAIRE TOWNSEND**, Author, *The Happy Hero - How to Change Your Life By Changing the World*

## SUSTAINABILITY REIMAGINED: TRANSFORMING BUSINESS, FOR GOOD

09:25 MISSION POSSIBLE: REALISING A NEW ROLE FOR BUSINESS IN SOCIETY

- The need for speed: Why we must accelerate climate action NOW
- How businesses can become co-creators of sustainable wealth
- Achieving the Sustainable Development Goals: a golden opportunity

**JONATHON PORRITT CBE**, Founder director, *Forum for the Future*

09:40 THE ROLE OF BUSINESS IN BUILDING PEACE, PROSPERITY AND ECONOMIC DEVELOPMENT

**JEAN-MARC DUVOISIN**, CEO, *Nespresso*

09:55 OUR CIRCULAR ECONOMY MISSION: WHERE ARE WE NOW?

- What we can learn from the plastics debate
- Disrupt or die: paths to business model innovation
- The role of the Sustainable Development Goals in driving resource efficiency

**LIZ GOODWIN OBE**, Senior fellow & director, food loss and waste, *World Resources Institute*

10:10 MISSION POSSIBLE: E.ON A YEAR ON

**MICHAEL FRENCH**, Managing director of business & community solutions, *E.ON*

10:20 SNAP POLL, QUESTIONS AND ANSWERS

10:40 CO-CREATING A SUSTAINABLE FUTURE: AN INTRODUCTION TO THE LEADERSHIP LABS **(NEW FOR 2019!)**

*This session gives you a feel for what to expect from the labs.*

10:50 REFUEL, MINGLE AND DISCOVER INNOVATION

11:20 LEADERSHIP LABS (Choose your own adventure)

*Choose your leadership lab for an interactive, immersive and deep dive into your preferred topic. This unique session provides you with an opportunity to connect with fellow attendees and co-create a sustainable future by working through tailored activities together. Alternatively, choose to attend a live edie podcast for a more casual delve into the pressing topics from the day.*

- LL#1: **Telling your story** of the fierce urgency of NOW
- LL#2: Solving the **single-use plastics** problem
- LL#3: Making the **Sustainable Development Goals** a reality
- LL4: Creating an **innovation** mindset
- Live edie podcast **(NEW FOR 2019!)**

12:25 REFUEL, MINGLE AND DISCOVER INNOVATION

## THE GREEN BUSINESS GAMECHANGERS

13:35 RECAP OF THE KEY LEARNINGS FROM THE DAY'S LEADERSHIP LABS

13:50 ACHIEVING SUSTAINABLE GROWTH: THE GOVERNMENT'S APPROACH

- UK green policy: What's changed?
- The Clean Growth Strategy: Moving from ambition to business ACTION
- How Brexit will shape Britain's low-carbon future

**RT HON CLAIRE PERRY MP**, Minister of state for energy and clean growth, *Department for Business, Energy and Industrial Strategy*

14:05 URGENT LEADERSHIP NEEDED FROM THE BOARDROOM

**PHILIPPE JOUBERT**, Chair, *The Prince of Wales's Corporate Leaders Group*; fellow, *Cambridge Institute for Sustainability Leadership*; founder and CEO, *Earth on Board*

14:20 ASK US ANYTHING: HOW BT, CARLSBERG & TESCO ARE DRIVING CLIMATE ACTION

- Adopting science-based targets and committing to a 1.5C world
- Reducing emissions in your supply chain - the 3:1 approach
- Why going it alone to tackle climate change is not an option

**KENÉ UMEASIEGBU**, Head of environment, *Tesco*

**GABRIELLE GINER**, Head of sustainable business policy, *BT*

15:00 REFUEL, MINGLE AND DISCOVER INNOVATION

## UNLOCKING THE POWER OF PURPOSE

15:30 CARROTS, STICKS & CAPES: WHAT'S MOTIVATING YOUR COLLEAGUES TO TAKE ACTION - OR NOT?

- What moves employees from sustainability sceptics to superheroes
- Tapping into motivations at work: learnings from behavioural psychology
- Strategies and tactics for inspiring people to climb the participation ladder

**WILL GARDNER**, Founder, *Mission in Action*

15:45 MAKING PURPOSE PAY: HOW TO GIVE YOUR BUSINESS GROWTH A NEW MEANING

- Dispelling sustainability myths
- Minding the 'say-do' gap
- The golden rules to connect with consumers

**KAREN HAMILTON**, Global VP sustainable business, *Unilever*

16:00 THE FOUNDATION FOR AMBITION IS PURPOSE: SETTING BIG GOALS TO ENGINEER GLOBAL CHANGE

- Committing to a huge target is the start of the journey
- Why creating a climate fit for life is not something you can do alone
- How to support your people, customers, suppliers and partners to find their connection
- Ensuring success through shared learnings and experience

**ERIN MEEZAN**, VP and chief sustainability officer, *Interface*

16:15 SNAP POLL, QUESTIONS AND ANSWERS

16:35 PANEL DISCUSSION: INSPIRING THE NEXT GENERATION OF BUSINESS LEADERS

- The millennial generation view on business sustainability
- The skills of a sustainability superhero
- Understanding the power of effective storytelling

**BENEDICT ORCHARD**, Environmental sustainability manager, *Adnams*

**PASCALE WAUTERS**, Senior communications manager, *CSR Europe*

**CAT LEGGAT**, Youth panel lead and programme assistant, *Global Action Plan*

17:15 CHAIR'S CLOSING REMARKS AND END OF DAY ONE

# DAY TWO: 6 FEBRUARY 2019

08:45 REGISTER AND MEET SOMEONE NEW

09:20 CHAIR'S OPENING REMARKS

**SOLITAIRE TOWNSEND**, Author, *The Happy Hero - How to Change Your Life By Changing the World*

## STARTING WITH THE FUTURE AND WORKING BACK

09:25 MY MISSION POSSIBLE: THE INSPIRING STORY OF THE TRILLION TREE CAMPAIGN

- Why waiting is not an option
- Kickstarting a global chain reaction, one tree at a time
- Lessons learnt over the past 10 years

**FELIX FINKBEINER**, Founder, **Plant for the Planet**

09:40 REALISING CHANGE

- Identifying your 'quick wins'
- Bringing innovation to life - the latest technologies and processes
- Hearts and minds - winning communications
- Measuring success - delivering environmental, commercial and social sustainability

**RICHARD GILLIES**, Senior sustainability advisor, **Helistrat Management Services**

09:55 CREATING A SUSTAINABLE PARTNERSHIP

- The beginning of a sustainable journey
- Corporate social responsibility
- The pathway to achieving success through collaboration

**CLARE NOBLE**, Head of healthcare, **phs Group**

**ADRIAN BREMNER**, Head of safety environment and governance, **Boots UK**

10:10 SNAP POLL, QUESTIONS AND ANSWERS

10:25 LEADERSHIP PANEL: THE FUTURE OF BUSINESS (AND WORKING TO ACHIEVE THAT FUTURE, TODAY)

**LED BY: LUKE NICHOLLS**, Content director, **edie**

- Exclusive results of edie's Business Leadership 2019 Survey
- Unpicking the challenges of embedding sustainability and CSR into core operations
- Aligning sustainability with profitability - do they have to be opposed?
- Role of innovation in driving a step-change in sustainable growth

**BECCY SPEIGHT**, CEO, **Woodland Trust**

**TIM CROSLAND**, Director, **Plan B**

**RUPERT MAITLAND-TITTERTON**, Senior director, corporate affairs, Europe, **Kellogg Europe**

**JAMES PITCHER**, Director of sustainability, **Whitbread** Senior representative, **ENGIE**

11:15 REFUEL, MINGLE AND DISCOVER INNOVATION

11:45 LEADERSHIP LABS (Choose your own adventure)

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- LL4: Creating an **innovation** mindset
- Live edie podcast **(NEW FOR 2019!)**

13:00 REFUEL, MINGLE AND DISCOVER INNOVATION

## GREEN IS THE NEW BLACK: SUSTAINABILITY, FINANCE & RISK MANAGEMENT

14:00 THE NEW ERA OF CLIMATE-RELATED FINANCIAL DISCLOSURE

- Why 2019 is the year of climate risk reporting
- Capitalising on the Task Force on Climate-Related Financial Disclosures (TCFD) recommendations
- Communicating the 's' word to investors

**LÉON WIJNANDS**, Global head of sustainability, **ING**

14:15 TRUST, TRANSPARENCY AND DISCLOSURE: SETTING THE STANDARD

- The role of disclosure around partnerships and dilemmas
- Building trust and transparency with employees
- The intersection of sustainability, risk management and finance

**THERESE NOORLANDER**, Sustainability director Europe, **The Coca-Cola Company**

14:30 THE URGENT IMPERATIVE TO DEVELOP A NEW MINDSET

- Unpicking the biggest blockers to change
- Why seizing the potential of the digital revolution is not optional
- The urgent need to supercharge collaboration
- Taking a systems approach to global consumption

**MIKE BARRY**, Director of sustainable business (Plan A), **Marks & Spencer**

14:45 SNAP POLL, QUESTIONS AND ANSWERS

15:05 REFUEL, MINGLE AND DISCOVER INNOVATION

## INNOVATION: THE SUSTAINABILITY MOONSHOTS

15:35 RADICAL SUSTAINABILITY IS POSSIBLE TODAY - HERE'S HOW

- The need for a move to a radical circular economy
- What is going on in the packaging sector
- The power of combining product design with end-of-life thinking

**RAMON ARRATIA**, Chairman, **Every Can Counts** and sustainability director, **Ball Beverage Packaging Europe**

15:50 HOW CONNECTIVITY WILL BOOST SUSTAINABILITY

**DANIËL NIJKAMP**, Customer success manager, **Nedap**

16:05 INNOVATING TO DRIVE CIRCULARITY

- What a sustainable fashion future looks like
- Transforming business models to become 100% circular
- Gaining buy-in for system change

**TOM KAY**, Founder, **Finisterre**

16:20 SNAP POLL, QUESTIONS AND ANSWERS

16:30 THINKATHON RESULTS UPDATE **(NEW FOR 2019!)**

17:00 CHAIR'S CLOSING REMARKS AND END OF THE 2019 EDIE SUSTAINABILITY LEADERS FORUM



Book your place now: [edie.events/forum19](https://edie.events/forum19)

# BOOK YOUR PLACE NOW AT: **EDIE.EVENTS/FORUM19**

Here's how to register...

## Price per delegate for 5&6 February

Booking type	Full rate
Non-profit/academic	<b>£645</b>
In-house sustainability professionals	<b>£895</b>
Standard	<b>£1295</b>

Fees exclude VAT and include access to the event on both days, available conference presentations post event, buffet lunch and refreshments for registered delegates only.

### GROUP BOOKING OFFER

Book 2 delegates from your organisation and any subsequent bookings will receive 30% off.

Please note, the discount will automatically be applied when bookings are placed at the same time, and this offer cannot be combined with other discounts/codes.



**Join us for the biggest sustainability night of the year on Wednesday, 6 February 2019.**

Price includes a sparkling wine reception, three-course meal and 1/2 bottle of wine per person. The usual ticket price is £345 (+VAT) when purchased separately - you can save £75.

**Contact: Yasmine Soopramanien on 01342 332010 or [yasminesoopramanien@fav-house.com](mailto:yasminesoopramanien@fav-house.com) to book your place at the awards and forum.**

As a forum attendee, a place at our edie Sustainability Leaders Awards is just **£270 (+VAT)**

## More reasons to book...

"I really enjoyed the day. I thought the sessions were well-organised, of a good length and the content was thought provoking and varied. I am looking forward to attending another event soon!"

**GLOBAL SUSTAINABILITY REPORTING, DIAGEO**

"An interesting and informative day, covering a breadth of topics"

**CSR DIRECTOR, XL CATLIN**

"Inspiring conference covering a wide range of CSR areas"

**CSR MANAGER, ALDI**

"Good to have so many positive thinkers in one room"

**SUSTAINABILITY ANALYST, NG BAILEY**

"Excellent agenda and inspiring speakers! A worthwhile event. Thank you"

**HEAD OF SUSTAINABILITY, FERGUSON PLC**

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