INSPIRING COURAGEOUS, COLLECTIVE ACTION TO SOLVE THE CLIMATE CRISIS

The global sustainability event that combines strategic insight with practical outputs for business leaders

POWERFUL TALKS
Get unique, practical insights and takeaways from thought-leaders and sustainable business experts

MEANINGFUL CONNECTIONS
Meet truly inspirational contacts from outside of the sustainability ‘echo-chamber’

INNOVATIVE SOLUTIONS
Hear about the latest cutting-edge technologies and business solutions from industry innovators

CO-CREATIVE WORKSHOPS
Join our workshops to connect directly with speakers and collectively solve key challenges with like-minded peers

Colin Hill
CEO
Nando’s

Cristina Gamboa
CEO
World Green Building Council

Julia Barrett
Chief sustainability officer
Willmott Dixon

Therese Noorlander
Sustainability director Europe
Coca-Cola

Dr Darren Moorcroft
CEO
Woodland Trust

Catherine Dolton
VP, global corporate responsibility
IHG

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#SLF2021 #susleaders
Launching in 5 minutes

About the event

We cannot let the Covid-19 pandemic derail the global transition to a net zero carbon, circular and just economy. From the great challenge of this pandemic and the strict social distancing guidelines that remain in place, edie is seizing a unique opportunity to evolve its biggest event of the year into a truly global, collaborative experience.

The Sustainability Leader’s Forum 2021 will be held on a virtual platform connecting sustainable business leaders, government representatives, investors and NGOs around a common goal: to solve the climate crisis.

Taking place over three days, this event will allow you to be connected with peers via face-to-face video chats; be inspired by high-level keynote talks from industry leaders; be involved in a series of interactive panel discussions and live audience polls; and be co-creative in our interactive workshops, whilst also meeting leading technical experts in our dedicated virtual exhibition zone. Rooms, expo booths, private chats, bespoke stages and backstage passes – it’s all possible, and at zero cost to our planet.

Luke Nicholls
Content director
edie

WHY WE’RE DIFFERENT

- edie is editorially driven:
  Our purpose is to spark ideas and actions.
- The global sustainability event that unites hundreds of the most senior business and sustainability leaders, climate experts, policy makers, NGOs and investors with a collective purpose: to chase the positive and transform business, for good.
- We allow space for both strategic discussion and personal development, equipping you with the tools to enhance your interpersonal skills including how to communicate better and build effective partnerships.
- Our event generates outputs: we place considerable emphasis on interaction and collaboration through workshops, interactive tackling of issues and on-the-day pledges.

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The multi-award-winning Sustainability Leaders Forum unites edie's corporate leaders, sustainability experts, government representatives, investors and NGOs for three days of thought-provoking talks and interactive workshops – this year all online and all with a laser-like focus on transforming business, for good.

Attendees include CEOs, CSOs, COOs, directors, heads of and senior management across sustainability, CSR, climate change & environment, strategy & risk management, external affairs & stakeholder relations, supply chain management, procurement and innovation in companies such as:

Job titles of 2020 attendees:

Business activities of 2020 attendees*:

- Business services: 23%
- Manufacturing: 15%
- Academia: 11%
- Construction / real estate: 9%
- Hospitality / leisure / travel: 7%
- NGO: 6%
- Retail: 6%
- Utilities: 5%
- Transport: 5%
- Engineering: 3%
- Financial / investment: 3%
- Gov / policy: 3%
- Healthcare: 2%
- Oil & gas: 2%

*Not to scale

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Day 1  2 February 2021  morning session

URGENCY

09:20  KEYNOTE: From recovery to revolution: 9 years to save our planet
  • The challenges – and opportunities – surrounding Covid-19
  • Reimagining capitalism to solve the climate crisis
  • Meeting the SDGs by 2030: What must happen next?
  Tom Rivett-Carnac, Co-founder, Global Optimism

09:35  PLENARY: Leadership panel: Solving the climate emergency, together
  • Building forward better, with sustainability at the heart
  • Net-zero business – from ambition into action
  • Embracing a “Together We CAN” mindset
  Peter Simpson, CEO, Anglian Water
  Rebecca Marmot, Chief sustainability officer, Unilever
  Claire O’Neill, Managing director, climate & energy, WBCSD
  Guillaume Chesneau, Managing director, Nespresso UK & ROI
  Tristram Wilkinson, President, Kimberly-Clark EMEA

10:30  Networking & exhibition – make at least five new connections and meet sustainable business innovators

10:50  Introduction to streams

09:50  Networking “meet and greet” – Introduce yourself to three new people in our dedicated Speed Networking

11:00  Chair’s welcome
  Solitaire Townsend, Co-founder, Futerra

STREAMS: Choose your topic

A  ADVANCING THE CIRCULAR ECONOMY
  • How circularity fits into the green recovery
  • Eliminating single-use plastics: Where are we now?
  • Closing the loop in your supply chain
  LED BY: Ben Kellard, Director of business strategy, Cambridge Institute for Sustainability Leadership
  Ken Webster, Director, International Society for Circular Economy (IS4CE), formerly head of innovation, Ellen MacArthur Foundation
  Laure Cucuron, General manager, Terracycle
  Wayne Hubbard, Chief executive officer, LWARB
  Cathryn Higgs, Head of food policy, The Co-op
  John Redmayne, Managing director, ERP UK

B  SUSTAINABLE INVESTMENT: SHAPING THE FUTURE OF FINANCE
  • How and why investment portfolios are changing
  • Funding the net-zero transition
  • Leveraging the recommendations of the TCFD
  LED BY: Solitaire Townsend, Co-founder, Futerra
  Mark Lewis, Chief sustainability strategist, BNP Paribas Asset Management
  Seb Beloe, Partner, head of research, WHEB Asset Management
  Maria Nazarova-Doyle, Head of pension investments, Scottish Widows
  David Harris, Group head of sustainable business, London Stock Exchange Group
  Edward Vaughan Dixon, Head of ESG, Aviva Investors Real Assets

11:45  Break – Networking and exhibition remain open

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Day 1  2 February 2021 afternoon session

12:45 Welcome back
Solitaire Townsend, Co-founder, Futerra

TRANFORMATION

12:50 BREAKOUTS: Choose your challenge

1 SUPPLY CHAIN INNOVATION
- Engaging with suppliers in the age of coronavirus
- Frameworks, standards and systems for better collaboration
- Future trends: how the pandemic has accelerated supply chain innovation
LED BY: Sonya Bhonsle, Head of supply chain, CDP
James Crampton, Corporate affairs director, Heineken
Kate Heiny, Director sustainability, Zalando
Adam Hall, Head of sustainability, Internet Fusion Group
Kofi Apea Adu-Gyamfi, Waste manager, West Berkshire Council

2 GREEN BUILDINGS AND INFRASTRUCTURE
- Post-pandemic: The future of green buildings
- Global examples of sustainable infrastructure development
- Policy enablers for a better built environment
LED BY: Munish Datta, Director of membership, UKGBC & Fellow, University of Cambridge Institute for Sustainability Leadership
Cristina Gamboa, Chief executive, World Green Building Council
Isabel McAllister, Sustainability director, Mace
Claudine Blamey, Head of sustainability and digital strategy, Argent

3 NET ZERO STRATEGY
- The key ingredients of a net-zero carbon strategy
- Working with Government to accelerate the transition
- Top-down and bottom-up: Building a net-zero culture
LED BY: Ben Kellard, Director of business strategy, University of Cambridge Institute for Sustainability Leadership
Julia Barrett, Chief sustainability officer, Willmott Dixon
Annette Bramley, Director, N8 Research Partnership
Nathan Gray, Head of sustainability, Reconomy
Kim Wilson, Head of sustainable business, EDF

4 COMMUNICATION AND ENGAGEMENT
- Engagement and behaviour change in the “new normal”
- Honesty, transparency and trust: Cornerstones for transformation
- Aligning sustainability with core business purpose
LED BY: Solitaire Townsend, Co-founder, Futerra
Hede Sabjørnsen, Country sustainability manager, IKEA
Amy Greenacre, Head of brand and impact, World of Books
Leigh Pezzicara, Head of global sustainability marketing, Barry Callebaut Group

13:35 Networking & exhibition – make at least five new connections and meet sustainable business innovators

14:00 CO-CREATION WORKSHOPS: Choose your opportunity

1 Building truly sustainable, resilient supply chains
LED BY: Sonya Bhonsle, Head of supply chain, CDP

2 Designing greener, healthier buildings for your employees
LED BY: Munish Datta, Director of membership, UKGBC & Fellow, University of Cambridge Institute for Sustainability Leadership

3 Creating a highly effective net-zero carbon strategy for your business
LED BY: Ben Kellard, Director of business strategy, Cambridge Institute for Sustainability Leadership

4 Establishing a powerful, meaningful engagement programme
LED BY: Solitaire Townsend, Co-founder, Futerra

15:15 Close of Day 1
Day 2 | 3 February 2021 morning session

08:00 Yoga Join Julia from Oceanlight Yoga for another exclusive 30-minute session to get ready for the day ahead.

08:30 Event opens – speed network with peers and browse the exhibition

09:00 Recap from Day 1: introduction to Day 2

09:05 Networking “meet and greet” – Introduce yourself to three new people in our dedicated Speed Networking

09:15 Chair’s welcome

LEADERSHIP

09:20 KEYNOTE: Green policy and COP26: An update from Government

- How the UK can lead a decade of climate action
- #COP26Collaboration – Business’s seat at the table
- Towards net-zero: The green policy enablers in 2021

Dr Darren Moorcroft, CEO, Woodland Trust

09:40 PLENARY: Leadership panel: Climate advocacy and the net-zero transformation

- Becoming a climate “leader”, as an individual and an organisation
- Road to COP26 – business opportunities and responsibilities
- Beyond zero: Building a regenerative business

Colin Hill, CEO, Nando’s
Fiona Ball, Director, Bigger Picture, Sky
Tor Burrows, Executive director of sustainability & innovation, Grosvenor Britain & Ireland

10:30 Networking & exhibition – make at least five new connections and meet sustainable business innovators

ACHIEVING THE SDGs BY 2030

- How the pandemic has impacted progress towards the Sustainable Development Goals (SDGs)
- Which of the Global Goals require the most attention?
- Strengthening your social sustainability strategy in the 2020s

LED BY: Ben Kellard, Director of business strategy, Cambridge Institute for Sustainability Leadership

Catherine Dolton, VP global corporate responsibility, IHG
Leonie Schreve, Global head of sustainable finance, ING
Maria-Jose Subiela, Director of global goals, Business in the Community (BITC)
Ruth Mhlanga, Head of private sector team OGB, Oxfam

TAKING SUSTAINABILITY REPORTING ONTO THE NEXT LEVEL

- Trust, transparency and accountability – secrets for success
- Aligning your report with stakeholder demands and expectations
- An insight into the future of sustainability reporting

LED BY: Elaine Cohen, Managing director, Beyond Business
Darren White, Head of sustainability, Tideway
Dan Neale, Lead – social transformation, World Benchmarking Alliance
Jennifer Motles, Chief sustainability officer, Phillip Morris International
Daniel Botterill, CEO, Rio Al

11:45 Break – Networking and exhibition remain open

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Day 2  3 February 2021 afternoon session

ACCELERATION

12:50  BREAKOUTS: Choose your challenge

1  CAMPAIGNS FOR CHANGE
• What a highly impactful consumer CSR campaign looks like
• Adjusting your messaging during and post-pandemic, whilst avoiding greenwash
• Summoning an army of changemakers within your organisation

LED BY: Solitaire Townsend, Co-founder, Futerra
Therese Noorlander, Sustainability Director Europe, Coca-Cola
Rebecca Burgess, Chief executive, City to Sea

2  PARTNERSHIPS AND COLLABORATION
• What makes an effective partnership to drive meaningful change?
• Identifying and leading new collaborative opportunities
• Breaking down barriers, and rivalries, for the greater good

LED BY: Ben Kellard, Director of business strategy, Cambridge Institute for Sustainability Leadership
Tom Redfern, Environment manager, Birmingham Airport
Katie Buchanan, Head of sustainability, Virgin Media
Ingrid Reumert, VP, external relations and sustainability, The VELUX Group
Steve Butterworth, CEO, Neighbourly
Danniela Eigner, Environmental sustainability manager, Churchill Group

3  THE SHIFT TO 100% RENEWABLE ENERGY
• The ‘known unknowns’ of your net-zero ambitions
• CPPAs and on-site solutions: Pathways to a clean energy future
• How policy can support the renewables revolution

LED BY: Aleksandra Klassen, Senior impact manager, RE100, The Climate Group
Ramon Arratia, Global director of public affairs, Ball Corporation
Andrew Murray, Senior environment manager, Vodafone

4  REGENERATION AND BIODIVERSITY
• Why regeneration is the future of sustainable business
• Biodiversity and the development agenda: What must happen next
• From biodiversity net-gain to environmental net-gain: Policy requirements

LED BY: Mark Gough, CEO, Capitals Coalition
Vanessa Wright, Group VP, sustainability and responsibility, Pernod Ricard
Andrew Griffiths, Head of value chain sustainability, Nestlé
Charlotte Morton, CEO, ADBA
Dr Darren Moorcroft, CEO, Woodland Trust

13:35  Networking & exhibition – make at least five new connections and meet sustainable business innovators

14:00  CO-CREATION WORKSHOPS: Choose your opportunity

1  Creating a highly effective CSR campaign for your brand
LED BY: Solitaire Townsend, Co-founder, Futerra

2  Mapping out the key components of a successful partnership
LED BY: Ben Kellard, Director of business strategy, Cambridge Institute for Sustainability Leadership

3  Shaping a fully renewable, flexible energy system on the road to net-zero
LED BY: Aleksandra Klassen, Senior impact manager, RE100, The Climate Group

4  Building a regenerative sustainability strategy for your business
LED BY: James Payne, Associate director for transformation strategies, Forum for the Future

15:15  Close of Day 2

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**THE FUTURE**

9:20 **KEYNOTE: Inclusive capitalism: Reimagining the future of business**
- Bridging the gap between business and government on climate action
- How can we re-imagine and re-make the stuff around us?
- How can YOU lead the change?

*Jonathan Porritt*, Founder director, *Forum for the Future*

9:35 **PLENARY: Balancing societal shifts and sustainability**
- Tackling diversity
- Measuring social value
- Sustainability and mental health

**LED BY:**
- *Solitaire Townsend*, Co-founder, *Futerra*
- *Louise Townsend*, Head of social value and sustainability, *Morgan Sindall*
- *David Fatscher*, Head of ESG, *BSI Group*
- *Andy Brown*, Head of sustainability, *Anglian Water*
- *Bérangère Magarinos-Ruchat*, Chief sustainability officer, *Firmenich*

10:15 Networking & exhibition – make at least five new connections and meet sustainable business innovators

10:30 **PLENARY: “Ask us anything” panel: Sustainability leaders past, present and future**
- Should we be “making ourselves redundant”?
- Sustainable business predictions through to 2030
- Future career pathways in sustainability and CSR

**LED BY:**
- *Luke Nicholls*, Content director, *edie*
- *Chris Cook*, Trustee director, *ICI Pensions Trustee Ltd*
- *Zaqiya Cajee*, Chief executive, *SwopItUp*
- *Martin Gettings*, Head of sustainability, *Canary Wharf Group*
- *Crista Buznea*, Sustainability storytelling consultant

11:20 Closing remarks and next steps

*Luke Nicholls*, Content director, *edie*

AND

*Solitaire Townsend*, Co-founder, *Futerra*

11:30 Close of the edie Sustainability Leaders Forum 2021
The future is in our hands. It’s clear that we must double-down our efforts to champion and accelerate solutions to the climate crisis, and turn ideas into action. But with greater action comes greater responsibility, and new skillsets.

Hosted in association with the Sustainability Leaders Forum 2021, edie’s Sustainability Skills Seminars bring together sustainability and CSR professionals of all levels for an intensive half-day of keynote talks, panel debates and practical masterclasses – all focused on closing the sustainability skills gap and enhancing professional development.

From communication and team management through to career mobility and innovation, the Seminars will be packed with actionable insights, acting as the perfect follow-on from the more strategic Sustainability Leaders Forum.

**Ticketing**

- Sustainability Leaders Forum delegate: £49 (add-on)
- Non-delegates: £99

**Target audience**

- This event is primarily targeted at sustainability, CSR and environmental professionals of all levels
- The event may also be relevant for people with a vested interest in corporate sustainability where similar skillsets may be required (e.g. academics, NGOs, product/solutions providers)

**Agenda >>>**
Sustainability Skills Seminars
Agenda
13:00-16:15 | Thursday 4 February 2021

13:00 Welcome and introduction
Luke Nicholls, Content director, edie

13:05 KEYNOTE: Making the education and skills policy fit for the future
• Increasing diversity and inclusion within sustainability
  Sarah Mukherjee, CEO, IEMA

13:20 KEYNOTE: Closing the sustainability skills gap for a green economy
• The skills required for a net-zero UK
  Eliot Whittington, Director of Policy and the Corporate Leaders Groups, Cambridge Institute for Sustainability Leadership

13:35 Questions and answers

13:45 MASTERCLASSES: Choose your skills stream

1 BECOMING A HIGHLY EFFECTIVE SUSTAINABILITY LEADER
Luke Nicholls, Content director, edie
Katie Buchanan, Head of sustainability, Virgin Media
James Robey, Global head of corporate sustainability, Capgemini

2 CAREER DEVELOPMENT AND MOBILITY: TAKING THE NEXT STEP
Matt Mace, Content editor, edie
Anna Turrell, Head of environment, Tesco
Anita Longley, Chair, ICRS

14:30 Break – make up to 10 new connections in our dedicated Speed Networking

15:00 MASTERCLASSES: Choose your skills stream

1 TAKING YOUR COMMUNICATION AND ENGAGEMENT SKILLS TO THE NEXT LEVEL
Luke Nicholls, Content director, edie
Jo Gilroy, Group head of sustainability & environment, Kier

2 BEYOND COMPLIANCE: LEADING INNOVATION AND CHANGE IN YOUR BUSINESS
Matt Mace, Content editor, edie
David Symons, UK Director of sustainability, WSP

15:45 Feedback panel: making 2021 the ‘super year’ for sustainability

16:15 Close of the Sustainability Skills Seminars

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What previous delegates said...

“This is truly an excellent and inspiring Forum addressing the key challenges and opportunities that need to be actioned during the current decade to enable us to stay focused and on track to have any chance of meeting our net zero target.”
Director of sustainability, Mulalley

“I went into this event with a degree of expectation and came out with some fantastic knowledge, great contacts and a huge sense of hope for the future!”
Sustainability leader, Kimberley Clark

“A refreshingly excellent and inspiring Forum addressing the key challenges and opportunities that need to be actioned during the current decade to enable us to stay focused and on track to have any chance of meeting our net zero target.”
Director of sustainability, Mulalley

“A refreshing and timely reminder of why I chose a career in sustainability, and how important this work is, to charge me up for a year of urgent action ahead.”
Head of sustainability, OVO Energy

“A really invigorating event, the chance to problem-solve our collective challenges, and reignite the hunger for positive impact that drives us in this profession”
Responsibility team, NG Bailey

“An excellent event – great speakers, dialogue & ideas to implement. I have a mission to make environmental management the business norm – this conference shows that I am not alone!”
Director, ESHCON

Watch the highlights from Sustainability Leaders Forum 2020:

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REGISTER: choose your pass

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GROUP BOOKING DISCOUNT – Book 2 delegates and get 30% off each subsequent booking.

Book online now at event.edie.net/forum

Now in its 14th year, the UK’s largest sustainability awards recognise excellence across the spectrum of green business; from the best efficiency programmes through to product innovations, from stakeholder engagement and social sustainability initiatives to the people on the ground who are making change happen.

The 2021 Sustainability Leaders Awards will be taking place as a glittering virtual ceremony on 3 February. Find out more: event.edie.net/awards

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